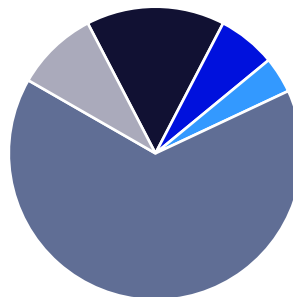
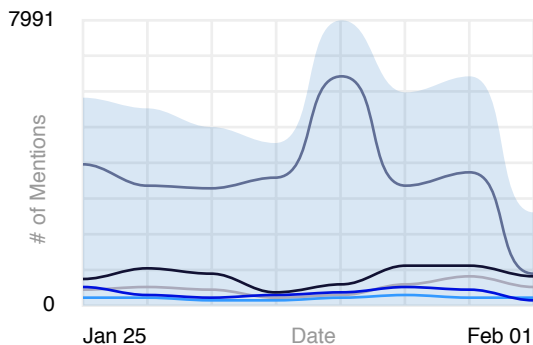


New England - Super Bowl

January 25th, 2012 — February 1st, 2012

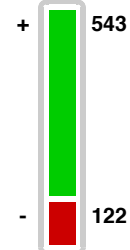
Searching for: New England Patriots

Volume of mentions for New England Patriots

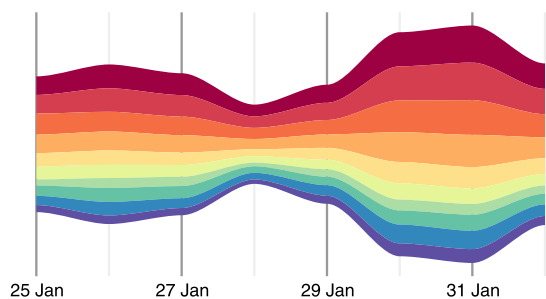


- 43890 All
- 6706 Blogs
- 2807 Forums
- 1748 Twitter
- 28651 Facebook
- 3978 News

Sentiment balance

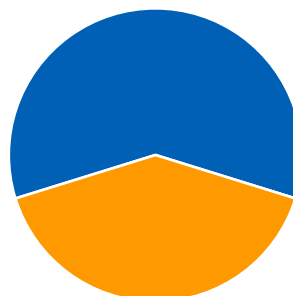
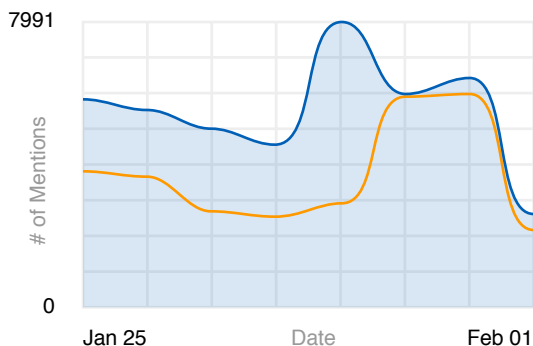


Frequent words analysis for New England Patriots



- | | | |
|----------------|------------------|-------------|
| ● 72% bowl | 32% sunday | 24% media |
| ● 70% super | 31% win | 24% people |
| ● 60% giants | 30% week | 24% season |
| ● 55% york | 29% ap | 23% end |
| ● 43% game | 28% us | 23% fans |
| ● 42% more | 26% indianapolis | 23% name |
| ● 34% news | 26% play | 23% players |
| ● 34% team | 25% big | 23% xlv |
| ● 33% nfl | 25% manning | 22% ads |
| ● 32% football | 25% watch | 21% against |

Comparing New England Patriots to 1 search



- 43890 New England Patriots
- 29776 New York Giants